

## Agriculture, Construction & Earthmoving Equipment

Color Reference Guide



## **Our Tough Coatings Also Shine**

# Tough, durable and attractive finishes with superior coverage and efficiency that today's agricultural and construction equipment manufacturers need. High-performing, easy to use liquid and powder coatings that add value to manufacturing operations.

Designed to meet the stringent performance requirements of the major agriculture and construction equipment manufacturers, Alesta® powder coatings offer superior corrosion protection while maintaining the vibrant aesthetics of major OEM brands. Alesta powder coatings protect and beautify everything from crop harvesting machinery to bulldozers for construction sites.

Axalta Tufcote<sup>™</sup> liquid coatings are formulated to meet the rigorous standards for performance, corrosion protection, gloss, and color retention set by leading manufacturers of agriculture and construction equipment. Designed to deliver consistent, high quality results with a very hard and durable finish for enhanced performance.

#### **Commercial OEM Global Approvals**

Axalta has earned numerous commercial OEM approvals from leading ACE industry manufacturers. Whether it's painting the entire combine or the parts supplied for an excavator, our products give you the consistent reliable performance that is specified by the OEM. With our wide range of global OEM approvals, Axalta delivers the quality and performance you can count on.



## **Liquid Coatings**

Tufcote and Tufcote Plus can improve overall yield and cost position by eliminating process steps, cutting energy consumption and reducing material waste. Tufcote and Tufcote Plus primers and sealers deliver superior appearance and holdout, and excellent corrosion protection at low film builds. Tufcote and Tufcoat Plus topcoats provide excellent weathering, flexibility, and color and gloss retention with less chalking. The topcoats can be air-dried or force dried for even faster cure times.



## **Powder Coatings**

Alesta powder coatings deliver superior coverage and transfer efficiency so you can get more done in less time. But higher yields are just the beginning. Available in a variety of technologies for a broad range of applications, Alesta powder coatings are easy to use and deliver superior coverage and transfer efficiency. With virtually no VOCs, no hazardous waste, and up to 98% product utilization, our powder coatings are the environmentally responsible choice.

#### Highlights

- » Excellent chemical resistance
- » Corrosion resistance
- » Mechanical toughness that can be formulated to meet individual performance specifications and gain commercial approval
- » Superior edge coverage and optimum film build, with no primer required

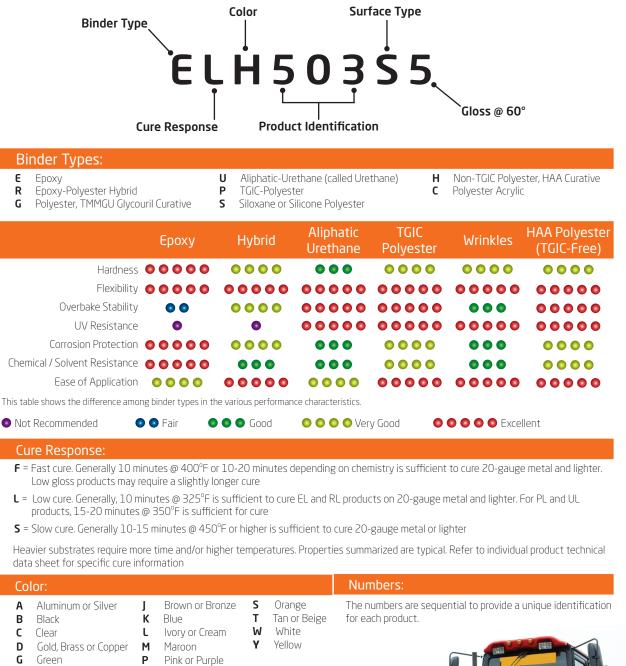


#### Alesta Colors



The colors in this brochure are indicative only

#### **Powder Product Code System**



H Gray

#### Surface Type:

- **S** Smooth
- M Metallic or Metallic Effect Smooth

R

Red

Ρ

R

Α

W

В

- T Fine-Textured
- H Heat Resistant
- **G** Grain-Textured

#### **Gloss at 60° 0** 0 to 9

- 0
   0 to 9
   4
   40 to 49

   1
   10 to 19
   5
   50 to 59

   2
   20 to 29
   6
   60 to 69
- **3** 30 to 39 **7** 70 to 79
- 8 80 to 899 90 and above

Wrinkle

Bonded

Protective (Functional)

River or Ridge Texture

Antique-Textured Metallic Vein





Available at **blendsupply.com** 1.800.647.9279 orders@blendsupply.com

