An Axalta Coating Systems Brand

BLEND SUPPLY

IMRON
INDUSTRIAL

New Look.
Lasting Protection.

Imron® is known as an industry-leading polyurethane product line offering a complete coating system for the most demanding industry specifications. Representing the next generation of urethane technology, these innoative products combine exceptional quality, high performance, and brilliant high gloss color to deliver a coating recognized for almost 50 years for its superior value and proven results.

Imron has built a reputation on premium quality products formulated for toughness, durability, and environmental responsibility. Imron polyurethanes are available in solventborne and waterborne primer, topcoat, direct-to-metal (DTM), and clearcoat formulas with many products offered in multiple gloss levels, ranging from high gloss to flat. Axalta's Imron industrial products are available in thousands of industrial solid color positions, RAL colors, and safety colors which may be applied by brush, roller, or a variety of spray application methods, providing maximum flexibility.

Imron has long been recognized as a leader in long-term coating effectiveness and life cycle cost efficiency in industries such as:

- Construction equipment
- Ready mix concrete plants and equipment
- Hot mix asphalt plants and equipment
- Fabricators and manufacturers
- Rail - locomotive, transit car and covered hopper cars
- Commercial, industrial and institutional facilities
- Amusement parks, rides, and equipment
- Ski resorts
- Portable and modular buildings
- Industrial maintenance, pipelines
- Chemical plants
- Oil refineries, off-shore platforms

SOLVENTBORNE COATINGS

Primers

Imron Industrial Strength Low VOC Polyurethane Primer
- Unique Imron technology
- Outstanding flexibility and abrasion resistance
- High performance
- Wet on wet applications
- Fast dry
- VOC: 0.8 lbs/gal | 96 grams/liter

Imron 2.1 PR Polyurethane Primer
- Smooth and sandable surface
- Excellent adhesion
- Outstanding flexibility and chip resistance
- VOC: 2.1 lbs/gal | 250 grams/liter

Imron 2.8 PR Polyurethane Primer
- Flexible primer
- Excellent color and gloss retention
- Fast dry to recoat and handling
- VOC: 2.8 lbs/gal | 335 grams/liter

Topcoats

Imron Industrial Strength Ultra Low VOC Polyurethane Topcoat
- Intermix color technology, advanced adhesion properties
- Allows for in-field color shading
- Custom color and variable gloss availability
  - High Gloss Polyurethane, mix quality GN
  - Reduced Gloss Polyurethane, mix quality GO, GP, GQ
- Long-term color and gloss retention
- VOC: 0.3 lbs/gal | 36 grams/liter

Imron 2.1 HG + High Gloss Polyurethane
- High performance, tough, industrial polyurethane topcoat
- Custom color and variable gloss availability
  - High Gloss Polyurethane, mix quality QH
  - Reduced Gloss Polyurethane, mix quality QM, QA, QF
- Outstanding gloss and color retention
- Excellent chemical resistance
- VOC: 2.1 lbs/gal | 250 grams/liter

Imron 3.5 HG + High Gloss Polyurethane
- Highly durable finish delivers industry-leading polyurethane performance
- Outstanding abrasion resistance and flexibility
- Outstanding color and gloss retention
- Custom color and variable gloss availability
  - High Gloss Polyurethane, mix quality RH
  - Reduced Gloss Polyurethane, mix quality RM, RA, RF
- VOC: 3.5 lbs/gal | 420 grams/liter

Clears

Imron Industrial Strength 9C01 Polyurethane Clear
- Excellent color retention
- Excellent chemical resistance
- Very high gloss
- Restores gloss to dull, faded finishes
- VOC: 0.3 lbs/gal | 36 grams/liter

Imron 2.1 HG-C High Gloss Polyurethane Clear
- Enhances and extends outstanding color and gloss properties
- High gloss shine
- Excellent chemical and abrasion resistance
- Application in temperatures as low as 35°F (1.7°C)
- VOC: 2.1 lbs/gal | 250 grams/liter

Imron EZ-3460S Polyurethane Clear
- Unique technology
- Excellent cleaning properties (resist dirt, road tar, and tree sap)
- Restores gloss to dull, faded finishes
- VOC: 3.5 lbs/gal | 420 grams/liter

Imron 2.8 FT-C Polyurethane Flat Clear
- Highly durable flat finish
- Restores faded finishes
- Outstanding color protection
- Outstanding chemical resistance
- VOC: 2.8 lbs/gal | 335 grams/liter

Imron 3.4 HG-C High Gloss Clear Polyurethane
- Provides additional protection to extend a topcoat's color life
- Outstanding gloss and color retention
- Very low temp application, as low as 35°F (1.7°C)
- VOC: 3.4 lbs/gal | 407 grams/liter

Imron 3.5 HG-C High Gloss Clear Polyurethane
- Provides additional protection to extend a topcoat's color life
- Provides the cleanest, "wet" mirror-like appearance
- Coated surfaces designed to be easy to clean
- Restores gloss to dull, faded finishes
- VOC: 3.5 lbs/gal | 420 grams/liter

Direct-to-Metal

Imron 2.1 HG-D + Direct-to-Metal Polyurethane
- Unique polyurethane technology
- Excellent abrasion resistance
- Mixed to match custom colors, mix quality SH
- Exceptional color and gloss retention
- High gloss, fast dry
- VOC: 2.1 lbs/gal | 250 grams/liter

Imron 3.1 HG-D + Direct-to-Metal Polyurethane
- Unique polyurethane technology
- Excellent abrasion resistance
- Mixed to match custom colors, mix quality TH
- Exceptional color and gloss retention
- High gloss, fast dry
- VOC: 3.1 lbs/gal | 370 grams/liter

WATERBORNE COATINGS

Primer

Imron 1.5 PR Waterborne Polyurethane Copolymer Primer
- Unique waterborne polyurethane copolymer technology
- Very good chemical and corrosion resistance
- Isocyanate-free primer
- VOC: 1.5 lbs/gal | 180 grams/liter, Zero HAPs

Topcoat

Imron 1.2 HG High Gloss Waterborne Polyurethane Copolymer Topcoat
- Unique waterborne polyurethane copolymer technology
- Very good chemical and corrosion resistance
- Excellent color and gloss retention
- Isocyanate-free, high gloss finish
- Color mix capability, mix quality WG
- VOC: 1.2 lbs/gal | 144 grams/liter, Zero HAPs

Clears

Imron 1.2 HG-C Clear Waterborne Polyurethane Copolymer
- Unique waterborne polyurethane copolymer technology
- Restores gloss to dull, faded finishes
- Very good color and gloss retention
- Isocyanate-free, high gloss finish
- VOC: 1.2 lbs/gal | 144 grams/liter, Zero HAPs

Imron 1.8 FT-C Waterborne Polyurethane Copolymer
- Unique waterborne polyurethane copolymer technology
- Helps restore and refresh protection to existing low gloss surfaces
- Very good color retention
- Isocyanate-free, flat gloss finish
- VOC: 1.8 lbs/gal | 215 grams/liter, Zero HAPs

Direct-to-Metal

Imron 1.5 ST-D Waterborne Polyurethane Copolymer DTM
- Unique waterborne polyurethane copolymer technology
- Excellent color and gloss retention
- Very good corrosion and chemical resistance
- Isocyanate-free, satin gloss finish
- Color mix capability, mix quality WF
- VOC: 1.5 lbs/gal | 180 grams/liter, Zero HAPs

Coatings created to deliver premium quality protection in the harshest corrosive environments.

Formulated with patented polyurethane technology to protect your most valuable assets.

When you choose Imron, you get the industry benchmark in durability, color, and appearance for long-lasting protection.

Imron's industrial polyurethane products are built on an advanced technology platform designed to provide superior-quality gloss, pigmentation, application, durability, and weathering features.

For almost 50 years, Imron has a proven history of consistent performance, high quality, and innovation.

And that's why it's asked for by name.

Intensely Durable
Imron products are designed for excellent weathering properties, good flexibility, and excellent chemical and corrosion resistance.

Superior Color and Gloss
These coatings deliver superior color consistency and outstanding performance that lasts. With advanced 'intermix' color technology, Imron Industrial Strength tints can be mixed for easy in-field color shading.

Highly Productive
Imron features more consistent viscosity across color ranges, good melt-in and good sag resistance.

Ultra Low VOC
Primers, topcoats, and clearcoats are formulated at a variety of VOC levels, some as low as 0.3 lbs/gal (36 g/l) to meet the most demanding industry regulations.

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